

## **GRM/Feeding Hong Kong fundraising launch night**

**HONG KONG – March 14, 2016** - GRMSearch are proud to announce the formal launch of our 2016 corporate social responsibility programme in order to support the wonderful charity, Feeding Hong Kong. The launch night will take place later this month.

Organized by GRMSearch and Feeding Hong Kong, the partnership launch night aims to raise awareness about poverty and hunger in Hong Kong and promote healthy eating and nutritional education to the most vulnerable groups in our community.

Feeding Hong Kong was launched in 2009. They are currently represented in 14 of the 18 districts in Hong Kong, working with 61 charities over 71 programmes. Monetary donations go towards managing logistics, food collection/distribution and warehouse management.

GRMSearch will now undertake a programme of volunteering programs run by FHK over the next 12 months, with ambitious monetary raising targets to give to the charity. GRM's CEO, Rob Green stated, "Feeding Hong Kong is an amazing charity that works tirelessly to fight hunger in our city. We are so proud to be working with them on a series of events to help raise awareness and support for this great organization".

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### **About GRMSearch**

GRMSearch (GRM) is an award-winning executive search firm specialising in the legal, compliance, insurance, banking and asset management sectors. Headquartered in Hong Kong and with teams in Australia, Japan and South Africa, GRM works closely with many of the most respected firms in its specialist sectors.

### **About Feeding Hong Kong**

Feeding Hong Kong is a Hong Kong registered charity with a mission to fight hunger in the city and reduce the amount of quality food being sent to our landfills. Each day, we collect high quality food that would otherwise be thrown away, sort and store it, and then redistribute it to a network of welfare organisations, who in turn feed thousands of people in need. Feeding Hong Kong also works to raise awareness about poverty and food insecurity in Hong Kong and promote healthy eating and nutritional education to the most vulnerable groups in our community. We are an accredited member of the Global Food Banking Network, an international organisation dedicated to creating and strengthening food banks and national food bank networks. For further information, please visit [feedinghk.org](http://feedinghk.org).